

Dear [Potential Donors Name]

As you may know, I am a [year, major,] at Florida Atlantic University in Boca Raton, FL. I want to share with you a passion that I have discovered in college that is near and dear to my heart.

This year I am [position: Exec, Captain, Delegate for ___ Organization, Dancer, Fundraiser] for OwlThon. We are the largest student-run organization at FAU and also the university's largest fundraiser. We are passionate about raising money and awareness to save the lives of children throughout our local community. OwlThon motivates students, faculty, and our local community to make a difference through our yearlong fundraising efforts for Children's Miracle Network (CMN). Our efforts include multiple fundraising and awareness events throughout the year and conclude in April with a 13.1-hour Dance Marathon that celebrates all our efforts For the Kids. Last year as a school, we raised over \$242,000 for the kids and 100% of it went to our local Children's Hospital of Shands Children's Hospital in Gainesville, FL.

This year, my individual goal is to raise \$[goal] for Children's Miracle Network. I cannot reach this goal without your help. I am contacting you to ask for your support for OwlThon and myself. When you become a donor, you are pledging to make a difference for sick or injured children. The miracles we make is only made possible with support like yours. All donations are tax deductible as well!

Please know a donation of any size will help! You can donate by following this link to my fundraising page: [Donor Drive link here] If you'd rather write a check, please make it out to Children's Miracle Network and put my name in the memo line. Please mail checks to:

UF Health Office of Development

Lindsay Ritenbaugh

PO Box 100386

Gainesville, FL 32610-0386

If you have any additional questions feel free to contact me directly and I will be happy to answer them. I greatly appreciate your support in this passion of mine!

For the Kids,

[Name]

[Email]