

Facebook Message/Text Message:

Hey [INSERT FRIEND/FAMILY MEMBER'S NAME]!

This year I am participating in, OwlThon at Florida Atlantic University, the largest student-run philanthropy on campus, which raises funds for Children's Miracle Network Hospitals. We are the highest fundraising philanthropy event at FAU and last year alone we raised over \$242,000. Please consider supporting me, in reaching my of \$[goal] for OwlThon, and the kids being treated at our local CMN hospital, UF Shands Children's Hospital by donating to my personal fundraising page! Thank you!

For The Kids!

[INSERT PERSONAL LINK]